



**Association  
for Tropical  
Biology and  
Conservation**



**University of  
Indonesia**



**Indonesian Institute of  
Sciences (LIPI)**

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Dear Valued Supporter,

The 2010 meeting of the Association of Tropical Biology and Conservation (ATBC) will be held at the Sanur Beach Hotel, Bali, Indonesia from the 19<sup>th</sup> to the 23<sup>rd</sup> of July 2010. The theme of this year's meeting is "Tropical biodiversity: surviving the food, energy and climate crisis".

I am writing to inquire if your organization is interested in kindly supporting this international conference.

The ATBC is the world's largest academic non-profit organization devoted to promotion of biological research and conservation in tropical areas. It was founded in 1963 to foster exchange of ideas among biologists working in tropical regions. It has grown into a truly global organization with members from over 50 countries. The ATBC 2010 meeting will be hosted by the Indonesian Institute of Sciences (LIPI) and the University of Indonesia, with an organizing committee of Indonesian and international volunteer scientists.

This will be the first time that an annual ATBC meeting will be held in Southeast Asia, and will likely be one of the largest international conferences in the field of biology and nature conservation in Indonesia to date. The meeting will provide scholarly exchanges and dissemination of scientific knowledge to local and regional biologists, as well as to the general public. In addition, the meeting will facilitate new collaborations and interactions of young scientists with international experts. We are confident that this meeting will contribute significantly to research of amazing biodiversity and ecosystems of Indonesia and South East Asia. Greater collaboration and research activities will have strong positive effects on education and conservation, and will help Indonesia and other tropical countries face the imminent food, energy and climate crisis.

Previous annual ATBC meetings have been very successful, attended by up to 800 participants from all over the world. The program planned for the 2010 conference is available at <http://atbc2010.org>. We offer a range of events that will encourage participation by scientists at all stages in their careers. In particular, we organize best presentation awards and training workshops for beginning researchers (see website). The registration fees are reasonable with deep discounts for students and scientists from developing countries. Doing so, we must heavily subsidize registration costs of many participants. Yet, we believe such discounts are important in order to attract many potential participants, including many talented young researchers from the region.

Although we are making every effort to keep the operation costs as low as possible, there are significant expenses associated with organising a large international conference. Hence, we seek for financial support from potential sponsors, such as your organization to ensure the success of this meeting. We will be grateful for various types of sponsorship. The following are some of the options available for general sponsorships.

**Ebony level (\$10,000 or more):** recognition on the front page of the conference webpage, prominent signage at the conference, printed and verbal recognition during conference, and listing on a supporter's page in the conference abstract book. Complementary options: up to two conference registrations and distribution of promotional material in the conference registration packets.

**Rafflesia level (\$5,000 - \$10,000):** recognition on the conference webpage, prominent signage at the conference, printed and verbal recognition during conference, and listing on a supporter's page in the conference abstract book. Complementary options: one conference registration and inclusion of promotional material in the conference registration packets.

**Cendrawasih (Bird of Paradise) level (\$1000 - \$5000):** recognition on the conference webpage, signage at the conference, printed and verbal recognition during conference, and listing on a supporter's page in the conference abstract book. Complementary options: inclusion of promotional material in the conference packets.

**Komodo level (\$500 - \$1000):** signage at the conference, printed and verbal recognition during conference, and listing on a supporter's page in the conference abstract book.

The above types of sponsorship, named after Indonesia's charismatic flora and fauna, towards the general operation of the meeting will be most appreciated as they provide flexibility for us to make the best use of limited funds. We will also gladly accept additional types of sponsorships, for example, if your organization is interested in sponsoring a specific symposium, the welcome reception, the farewell dinner or scholarships offered on a competitive basis. We want to encourage, in particular, participation by Indonesian scientists and students, and are hoping to offer scholarships at a cost of \$900 (for Indonesian participants) to \$2000 (overseas participants, depending on distance travelled).

To interested exhibitors, we also offer options for renting a booth, inclusion of promotional flyers in registration packets, and purchase of advertising banners for your organisation. For these types of sponsorship, exhibitor registration and booth rental, please contact us at [partnership@atbc2010.org](mailto:partnership@atbc2010.org) for further details and pricing.

I or any member of our organizing committee will be pleased to discuss conference details or any issues related sponsorship opportunities. Please feel free to contact me by email, phone or fax. We thank you for your consideration and look forward to your response at your earliest convenience.

Sincerely,

The ATBC 2010 Fundraising Committee

[partnership@atbc2010.org](mailto:partnership@atbc2010.org)

On behalf of Dr Dedy Darnaedi, Chair, ATBC 2010 Organising Committee

